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November 29, 2021

**Michigan Women in Finance** is pleased to announce its 19th annual state-wide conference to be held **Thursday, May 19 and Friday, May 20, 2022**. Our conference will kick off with a networking reception at the gorgeous Windmill Island Gardens in Holland, MI on **Thursday, May 19th**. The conference will continue on **Friday, May 20th**, with the introduction of an exciting and informative educational program hosted at the Haworth Inn and Conference Center on the Hope College campus in Holland, MI.

This annual event provides tremendous educational and networking opportunities for professionals in the Michigan public finance market. We continually bring together hundreds of women from education, state and local government, health care and other not-for-profit entities, as well as professionals who provide services in the field.

Would your organization consider being a sponsor? Or perhaps consider a more generous contribution, if you have been a past supporter?

**BENEFITS OF SPONSORING:**

- Firm recognition at our Annual Conference and periodic networking events
- Publicity during any other activities throughout the 2022 calendar year
- Direct internet link for your company on our website
- Allows your clients and prospective public or not-for-profit issuers to attend the Annual Conference at no cost

**WHY SPONSOR?** As Michigan Women in Finance continues to grow, your support assists in underwriting the increasing cost of the Annual Conference and networking events throughout the year including, but not limited to, speaker fees, facility costs, reception, food, beverages and materials.

Enclosed for your reference is a listing of prior conference attendees and sponsors, the sponsorship levels currently available, and the Sponsorship Confirmation Form. Please review the materials provided and confirm your sponsorship level by returning the Sponsorship Confirmation Form. In addition, please note that the Platinum, Gold and Silver Sponsorship amounts have each increased by \$500. **To ensure that your information is included in all distributed materials, please respond promptly and return your payment no later than April 15, 2022.**

We sincerely appreciate your support and participation, and thank you in advance for your commitment.

Best Regards,

*Meredith A. Shanle*

**Meredith A. Shanle**

Sponsorship Committee Chair

Telephone: (313) 410-8771

Email: [meredith.a.shanle@huntington.com](mailto:meredith.a.shanle@huntington.com)

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## Prior Michigan Women in Finance Conference Attendees

Alpine Township American	Detroit Symphony Orchestra	Michigan Finance Authority
Cancer Society Big	Delhi Charter Township	Midtown Detroit
Brothers Big Sisters of	Eastern Michigan University	North Ottawa Community Hospital
Metropolitan Detroit	Food Bank of Eastern Michigan	Northville Township
Birmingham School District	General Motors Inc.	Oakland Community College
Bishop International Airport Authority	Genesee County	Oakland County
Bloomfield Hills Schools District	Grand Rapids Public Schools	Owosso Public Schools
Bridgeport-Spaulding School District	Grand Valley State University	Plymouth-Canton Community Schools
Charlevoix-Emmet ISD	Great Lakes Water Authority	Port Huron Area School District
Charlotte Public Schools Charter	Hamburg Township	Roseville Community Schools
Township of Commerce Charter	Hartland Township	Saugatuck Public Schools
Township of Milford Charter	HAVEN	Schoolcraft College
Township of Waterford	Howell Public Schools	Shiawassee County
Charter Township of West Bloomfield	Huron Charter Township	Southfield Public Schools
City of Charlotte	Huron Valley Schools	State of Michigan
City of Detroit	Ingham County	St. Clair County
City of East Lansing	Jackson County	Superior Township
City of Eastpointe City	Kalamazoo County	The Henry Ford
of Ecorse	Kent County	University of Michigan Health System
City of Farmington	Lakeland Regional Health System	University of Toledo Foundation
City of Farmington Hills	Lansing Board of Water and Light	Village of Sparta
City of Flint	Lansing Community College	Walled Lake Consolidated School
City of Grand Rapids	Lincoln Park Public Schools	District
City of Inkster	Livingston County	Walsh College
Jackson County	Livonia Public Schools	Washtenaw County
City of Kalamazoo City	Lyon Charter Township	Watertown Charter Township
of Owosso	Macomb Community	Wayne County Airport Authority
City of Pontiac City	College	Wayne County Community College
of Romulus City of	Madonna University	District
Southfield City of	Mason Public Schools	Wayne County Public Health
Ypsilanti	Meridian Township	Department
Consumers Energy Corunna	Michigan Department of Treasury	Wayne RESA
Public Schools County of	Michigan State University	Willard Public Library
Wayne Crestwood School	Midland County	William Beaumont Hospital
District		YMCA of Metropolitan Detroit
		Ypsilanti Community Utilities Authority



## ***2021 List of Sponsors***

### **Signature**

ImageMaster, LLC

### **Platinum**

BofA Securities, Inc.  
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Miller, Canfield, Paddock and Stone, P.L.C.  
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Baird  
Siebert Williams Shank & Co., LLC  
Stifel, Nicolaus & Company, Incorporated  
U.S. Bank National Association  
Varnum LLP

### **Gold**

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Citigroup Global Markets, Inc.  
Goldman, Sachs & Co.  
The Huntington National Bank  
JPMorgan  
Morgan Stanley  
PFM Financial Advisors LLC and PFM Asset Management LLC  
Plante Moran, PLLC  
Raymond James & Associates, Inc.  
RBC Capital Markets, LLC  
Thrun Law Firm, P.C.  
UMB Bank

### **Silver**

Bendzinski & Co  
BNY Mellon  
Fitch Ratings  
Flagstar Bank  
Horizon Bank  
Moody's Investors Service  
Public Trust Advisors  
S&P Global Ratings  
UBS Financial Services, Inc.  
West Michigan Community Bank

### **Bronze**

Baker Tilly Municipal Advisors, LLC  
Barclays  
Clark Hill, P.L.C.  
MFCI, LLC  
Municipal Advisory Council of Michigan  
Northstar Bank  
RedTree Investment Group  
The MuniGroup



## Sponsorship Levels

### **Signature Sponsor - \$5,000 or more**

Ten complimentary registrations  
Logo recognition in media promotions  
Logo recognition on all invitations  
Logo recognition on all event signage  
Logo recognition on all handouts

### **Platinum Sponsor - \$3,000**

Eight complimentary registrations  
Recognition in media promotions  
Recognition on all invitations  
Recognition on all event signage  
Recognition on all handouts

### **Gold Sponsor - \$2,000**

Six complimentary registrations  
Recognition on all invitations  
Recognition on all event signage  
Recognition on all handouts

### **Silver Sponsor - \$1,500**

Four complimentary registrations  
Recognition on all invitations  
Recognition on all event signage

### **Bronze Sponsor - \$500**

One complimentary registration  
Recognition on all event signage



## Sponsorship Confirmation

YES! We are pleased to confirm our corporate sponsorship for the  
Michigan Women in Finance  
2022 Conference and Networking Events

	Signature Sponsor - \$5,000
	Platinum Sponsor - \$3,000
	Gold Sponsor - \$2,000

	Silver Sponsor - \$1,500
	Bronze Sponsor - \$500

***For your company's name to appear on sponsorship material, payment is due by April 15, 2022.***

Our check is enclosed for \$ \_\_\_\_\_

Our check for \$ \_\_\_\_\_ will be mailed by \_\_\_\_\_

Entity Name: \_\_\_\_\_  
EXACTLY as it should appear in printed materials

Contact Name: \_\_\_\_\_

Complete Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

May we include your company name as a donor in media releases prepared by MWIF?  Yes  No  
(Signature and Platinum sponsors only)

After receipt of sponsorship form, the sponsor will be able to participate in open registration for complimentary attendees online at [www.michiganwomeninfinance.org](http://www.michiganwomeninfinance.org) (Signature-10; Platinum-8; Gold-6; Silver-4; Bronze-1)

Please Make Checks Payable To: Michigan Women in Finance  
Submit Checks & Forms To: P.O. Box 15172  
Lansing, MI 48901-5172  
Or Email: [Meredith.A.Shanle@huntington.com](mailto:Meredith.A.Shanle@huntington.com)

*Michigan Women in Finance is a non-profit organization, with 501(c)(6) status. Federal Tax ID 35-2185804*

Visit us on our website at [www.michiganwomeninfinance.org](http://www.michiganwomeninfinance.org) or on Facebook at [www.facebook.com/michiganwomeninfinance](https://www.facebook.com/michiganwomeninfinance)  
for more information about our organization and events.