



www.michiganwomeninfinance.org | facebook: michiganwomeninfinance | twitter: MiWomenFinance #MWIF

November 16, 2020

Michigan Women in Finance is continuing to adapt due to COVID-19 and is pleased to announce that instead of an in-person fall networking event we are holding a Virtual Networking Event on December 16, 2020. You should have already received that invitation via email and we want to thank our 2020 sponsors for helping us put together this unique virtual networking opportunity for our members.

In addition, we are hoping to be able to hold the annual conference this upcoming May in Bay City and an in person Fall Networking Event in 2021. Michigan Women in Finance has had a long history of bringing together professionals in the Michigan public finance market for education and networking opportunities and we are hoping to ensure that we can continue to do so in the future. As we are unsure what the future will hold, if necessary, we will continue to search for ways to provide value to our members and sponsors through virtual gatherings. We are asking for your continued support of our organization in calendar year 2021 to help cover ongoing costs, in addition to costs associated to providing quality events, regardless of platform, to our members.

Accordingly, would your organization consider being a sponsor of the Michigan Women in Finance for calendar year 2021? Or perhaps consider a more generous contribution, if you have been a past supporter?

BENEFITS OF SPONSORING:

- Firm recognition at any Annual Conference and periodic networking events
- Publicity during any other activities throughout the 2021 calendar year
- Direct internet link for your company on our website
- Allows your clients and prospective public or not-for-profit issuers to attend any Annual Conference at no cost

WHY SPONSOR? As Michigan Women in Finance continues to grow, your support assists in underwriting the increasing cost of the Annual Conference and networking events throughout the year including, but not limited to, speaker fees, facility costs, reception, food, beverages and materials. Some costs from last year’s canceled annual conference were already incurred. Your continued support helps to ensure we can hold the Annual Conference in 2021 and ensure we have the resources necessary to pivot to other means of gatherings, if needed.

Enclosed for your reference is a listing of prior conference attendees and sponsors, the sponsorship levels currently available, and the Sponsorship Confirmation Form. Please review the materials provided and confirm your sponsorship level by returning the Sponsorship Confirmation Form. **To ensure that your information is included in all distributed materials in calendar year 2021, please respond promptly and return your payment no later than April 15, 2021.**

We sincerely appreciate your support and participation, and want to thank you in advance for your commitment.

Best Regards,

Meredith A. Shanle

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Sponsorship Committee Chair

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Email: meredith.a.shanle@huntington.com

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Prior Michigan Women in Finance Conference Attendees

Alpine Township	Detroit Symphony Orchestra	Michigan Finance Authority
American Cancer Society	Delhi Charter Township	Midtown Detroit
Big Brothers Big Sisters of	Eastern Michigan University	North Ottawa Community Hospital
Metropolitan Detroit	Food Bank of Eastern Michigan	Northville Township
Birmingham School District	General Motors Inc.	Oakland Community College
Bishop International Airport Authority	Genesee County	Oakland County
Bloomfield Hills Schools District	Grand Rapids Public Schools	Owosso Public Schools
Bridgeport-Spaulding School District	Grand Valley State University	Plymouth-Canton Community Schools
Charlevoix-Emmet ISD	Great Lakes Water Authority	Port Huron Area School District
Charlotte Public Schools	Hamburg Township	Roseville Community Schools
Charter Township of Commerce	Hartland Township	Saugatuck Public Schools
Charter Township of Milford	HAVEN	Schoolcraft College
Charter Township of Waterford	Howell Public Schools	Shiawassee County
Charter Township of West Bloomfield	Huron Charter Township	Southfield Public Schools
City of Charlotte	Huron Valley Schools	State of Michigan
City of Detroit	Ingham County	St. Clair County
City of East Lansing	Jackson County	Superior Township
City of Eastpointe	Kalamazoo County	The Henry Ford
City of Ecorse	Kent County	University of Michigan Health System
City of Farmington	Lakeland Regional Health System	University of Toledo Foundation
City of Farmington Hills	Lansing Board of Water and Light	Village of Sparta
City of Flint	Lansing Community College	Walled Lake Consolidated School District
City of Grand Rapids	Lincoln Park Public Schools	Walsh College
City of Hastings	Livingston County	Washtenaw County
City of Inkster	Livonia Public Schools	Watertown Charter Township
City of Kalamazoo	Lyon Charter Township	Wayne County Airport Authority
City of Owosso	Macomb Community College	Wayne County Community College District
City of Pontiac	Madonna University	Wayne County Public Health Department
City of Romulus	Mason Public Schools	Wayne RESA
City of Southfield	Meridian Township	Willard Public Library
City of Ypsilanti	Michigan Department of Treasury	William Beaumont Hospital
Consumers Energy	Michigan State University	YMCA of Metropolitan Detroit
Corunna Public Schools	Midland County	Ypsilanti Community Utilities Authority
County of Wayne		
Crestwood School District		



2020 List of Sponsors

Signature (\$5,000)

ImageMaster, LLC

Platinum (\$2,500)

Baird

Comerica Bank /Comerica Securities, Inc.
First Southwest A Division of Hilltop Securities
Miller, Canfield, Paddock and Stone, P.L.C.
U.S. Bank National Association
Varnum LLP

Gold (\$1,500)

Assured Guaranty
Bodman PLC
Build America Mutual
Citigroup Global Markets, Inc.
Dickinson Wright PLLC
Flagstar Bank
Goldman, Sachs & Co.
Huntington National Bank
J.P. Morgan
Morgan Stanley
Public Financial Management, Inc.
RBC Capital Markets, LLC
Stifel, Nicolaus & Company, Inc.
TCF Bank
UMB Bank

Silver (\$1,000)

Bendzinski & Co.
BMO Harris Bank
CIBC
Fitch Ratings
Foley & Lardner LLP
Hawkins, Delafield & Wood LLP
Horizon Bank
Moody's Investors Services
The Muni Group
Public Trust Advisors
S&P Global Ratings
UBS Financial Services, Inc.
West Michigan Community Bank

Bronze (\$500)

First Independence Bank
Municipal Advisory Council of Michigan
Municipal Financial Consultants, Inc.
Northstar Bank
Redtree Investment Group
The State Bank



Sponsorship Levels

Signature Sponsor - \$5,000 or more

Ten complimentary registrations
Logo recognition in media promotions
Logo recognition on all invitations
Logo recognition on all event signage
Logo recognition on all handouts

Platinum Sponsor - \$2,500

Eight complimentary registrations
Recognition in media promotions
Recognition on all invitations
Recognition on all event signage
Recognition on all handouts

Gold Sponsor - \$1,500

Five complimentary registrations
Recognition on all invitations
Recognition on all event signage
Recognition on all handouts

Silver Sponsor - \$1,000

Two complimentary registrations
Recognition on all invitations
Recognition on all event signage

Bronze Sponsor - \$500

One complimentary registration
Recognition on all event signage



Sponsorship Confirmation

YES! We are pleased to confirm our corporate sponsorship for the Michigan Women in Finance (Including any conferences and networking events)

Signature Sponsor - \$5,000
Platinum Sponsor - \$2,500
Gold Sponsor - \$1,500

Silver Sponsor - \$1,000
Bronze Sponsor - \$500

For your company's name to appear on sponsorship material, payment is due by April 15, 2021.

Our check is enclosed for \$ _____

Our check for \$ _____ will be mailed by _____

Entity Name: Baird
EXACTLY as it should appear in printed materials

Contact Name: Alyson Hayden

Complete Mailing Address: 124 W. Allegan Street, Suite 2200 Lansing, MI 48933

Phone: 517-371-2732

Email: ahayden@rwbaird.com

Authorized Signature: *Alyson Hayden*

Date: 12/1/2020

May we include your company name as a donor in media releases prepared by MWIF? Yes No (Signature and Platinum sponsors only)

After receipt of sponsorship form, the sponsor will be able to participate in open registration for any conference or networking events for complimentary attendees online at www.michiganwomeninfinance.org (Signature-10; Platinum-8; Gold-5; Silver-2; Bronze-1)

Please Make Checks Payable To: Michigan Women in Finance
Submit Checks & Forms To: P.O. Box 15172
Lansing, MI 48901-5172
Or Email: Meredith.A.Shanle@huntington.com

Michigan Women in Finance is a non-profit organization, with 501(c)(6) status. Federal Tax ID 35-2185804

Visit us on our website at www.michiganwomeninfinance.org or on Facebook at www.facebook.com/michiganwomeninfinance for more information about our organization and events.