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October 26, 2018

Michigan Women in Finance is pleased to announce its 17th annual state-wide conference to be held Thursday, May 16 and Friday, May 17, 2019. Our conference will kick off with a networking reception at the Charles H. Wright Museum of African American History in Detroit, MI on Thursday, May 16th. The conference will continue on Friday, May 17th, with the introduction of an exciting and informative educational program hosted at the Westin Book Cadillac Detroit.

This annual event provides tremendous educational and networking opportunities for professionals in the Michigan public finance market. We continually bring together hundreds of women from education, state and local government, health care and other not-for-profit entities, as well as professionals who provide services in the field.

Would your organization consider being a sponsor? Or perhaps consider a more generous contribution, if you have been a past supporter?

**BENEFITS OF SPONSORING:**

- Firm recognition at our Annual Conference and periodic networking events
- Publicity during any other activities throughout the 2019 calendar year
- Direct internet link for your company on our website
- Allows your clients and prospective public or not-for-profit issuers to attend the Annual Conference at no cost

**WHY SPONSOR?** As Michigan Women in Finance continues to grow, your support assists in underwriting the increasing cost of the Annual Conference and networking events throughout the year including, but not limited to, speaker fees, facility costs, reception, food, beverages and materials.

Enclosed for your reference is a listing of prior conference attendees and sponsors, the sponsorship levels currently available, and the Sponsorship Confirmation Form. Please review the materials provided and confirm your sponsorship level by returning the Sponsorship Confirmation Form. **To ensure that your information is included in all distributed materials, please respond promptly and return your payment no later than April 15, 2019.**

We sincerely appreciate your support and participation, and thank you in advance for your commitment.

Best Regards,

*Toni Koss*

**Toni Koss**

Sponsorship Committee Chair

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Email: [toni.koss@cibc.com](mailto:toni.koss@cibc.com)

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## Prior Michigan Women in Finance Conference Attendees

Alpine Township	Detroit Symphony Orchestra	Michigan Finance Authority
American Cancer Society	Delhi Charter Township	Midtown Detroit
Big Brothers Big Sisters of Metropolitan Detroit	Eastern Michigan University	North Ottawa Community Hospital
Birmingham School District	Food Bank of Eastern Michigan	Northville Township
Bishop International Airport Authority	General Motors Inc.	Oakland Community College
Bloomfield Hills Schools District	Genesee County	Oakland County
Bridgeport-Spaulding School District	Grand Rapids Public Schools	Owosso Public Schools
Charlevoix-Emmet ISD	Grand Valley State University	Plymouth-Canton Community Schools
Charlotte Public Schools	Great Lakes Water Authority	Port Huron Area School District
Charter Township of Commerce	Hamburg Township	Roseville Community Schools
Charter Township of Milford	Hartland Township	Saugatuck Public Schools
Charter Township of Waterford	HAVEN	Schoolcraft College
Charter Township of West Bloomfield	Howell Public Schools	Shiawassee County
City of Charlotte	Huron Charter Township	Southfield Public Schools
City of Detroit	Huron Valley Schools	State of Michigan
City of East Lansing	Ingham County	St. Clair County
City of Eastpointe	Jackson County	Superior Township
City of Ecorse	Kalamazoo County	The Henry Ford
City of Farmington	Kent County	University of Michigan Health System
City of Farmington Hills	Lakeland Regional Health System	University of Toledo Foundation
City of Flint	Lansing Board of Water and Light	Village of Sparta
City of Grand Rapids	Lansing Community College	Walled Lake Consolidated School District
City of Inkster	Lincoln Park Public Schools	Walsh College
Jackson County	Livingston County	Washtenaw County
City of Kalamazoo	Livonia Public Schools	Watertown Charter Township
City of Owosso	Lyon Charter Township	Wayne County Airport Authority
City of Pontiac	Macomb Community College	Wayne County Community College District
City of Romulus	Madonna University	Wayne County Public Health Department
City of Southfield	Mason Public Schools	Wayne RESA
City of Ypsilanti	Meridian Township	Willard Public Library
Consumers Energy	Michigan Department of Treasury	William Beaumont Hospital
Corunna Public Schools	Michigan State University	YMCA of Metropolitan Detroit
County of Wayne	Midland County	Ypsilanti Community Utilities Authority



## **2018 List of Sponsors**

### **Signature (\$5,000)**

ImageMaster, LLC

### **Platinum (\$2,500)**

Bank of America Merrill Lynch  
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### **Gold (\$1,500)**

BNY Mellon  
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Flagstar Bank  
Foster, Swift, Collins & Smith, P.C  
Goldman, Sachs & Co.  
Huntington Bank  
J.P. Morgan  
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PFM Financial Advisors LLC & PFM Asset Management LLC  
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Foley & Lardner LLP  
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Level One Bank  
Moody's Investors Service  
Public Trust Advisors  
RedTree Investment Group  
Stifel, Nicolaus & Company, Incorporated  
SunTrust Robinson Humphrey

### **Bronze (\$500)**

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Citizens Commercial Banking  
Crestmark Bank  
Hutchinson, Shockey, Erley & Co.  
Longhouse Capital Advisors, LLC  
Municipal Advisory Council of Michigan  
MuniDeals  
Northstar Bank  
Raymond James  
Robert Thomas CPA, LLC  
Umbaugh



## Sponsorship Levels

### **Signature Sponsor - \$5,000 or more**

Ten complimentary registrations  
Logo recognition in media promotions  
Logo recognition on all invitations  
Logo recognition on all event signage  
Logo recognition on all handouts

### **Platinum Sponsor - \$2,500**

Eight complimentary registrations  
Recognition in media promotions  
Recognition on all invitations  
Recognition on all event signage  
Recognition on all handouts

### **Gold Sponsor - \$1,500**

Five complimentary registrations  
Recognition on all invitations  
Recognition on all event signage  
Recognition on all handouts

### **Silver Sponsor - \$1,000**

Two complimentary registrations  
Recognition on all invitations  
Recognition on all event signage

### **Bronze Sponsor - \$500**

One complimentary registration  
Recognition on all event signage



## Sponsorship Confirmation

YES! We are pleased to confirm our corporate sponsorship for the  
Michigan Women in Finance  
2019 Conference and Networking Events

	Signature Sponsor - \$5,000
	Platinum Sponsor - \$2,500
	Gold Sponsor - \$1,500

	Silver Sponsor - \$1,000
	Bronze Sponsor - \$500

***For your company's name to appear on sponsorship material, payment is due by April 15, 2019.***

Our check is enclosed for \$ \_\_\_\_\_

Our check for \$ \_\_\_\_\_ will be mailed by \_\_\_\_\_

Entity Name: \_\_\_\_\_  
EXACTLY as it should appear in printed materials

Contact Name: \_\_\_\_\_

Complete Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

May we include your company name as a donor in media releases prepared by MWIF?  Yes  No  
(Signature and Platinum sponsors only)

After receipt of sponsorship form, the sponsor will be able to participate in open registration for complimentary attendees online at [www.michiganwomeninfinance.org](http://www.michiganwomeninfinance.org) (Signature-10; Platinum-8; Gold-5; Silver-2; Bronze-1)

Please Make Checks Payable To: Michigan Women in Finance  
Submit Checks & Forms To: P.O. Box 15172  
Lansing, MI 48901-5172  
Or Email: [toni.koss@cibc.com](mailto:toni.koss@cibc.com)

*Michigan Women in Finance is a non-profit organization, with 501(c)(6) status. Federal Tax ID 35-2185804*

Visit us on our website at [www.michiganwomeninfinance.org](http://www.michiganwomeninfinance.org) or on Facebook at [www.facebook.com/michiganwomeninfinance](https://www.facebook.com/michiganwomeninfinance)  
for more information about our organization and events.