

# Women's Leadership Breakfast & Exclusive Workshop

The Michigan Association of  
**MACPA**  
Certified Public Accountants

Thursday, June 19, 2014 | Auburn Hills Marriott Pontiac at Centerpoint | Pontiac

## KEYNOTE & BREAKFAST TABLE TALK: (8:00 AM - 10:00 AM)

### Leadership Lessons Not Taught in Business School

Leadership is not an appointed position. It does not come with an official title and business card; it is earned. Before one can lead others, one must know how to lead oneself. This empowering session speaks to the leader within. Come learn about:

- Leadership myth busters
- 4 lessons on self management
- 5 lessons on leading others
- 4 lessons of tenacity
- The most important lesson of all, personally and professionally

## AGENDA

- 7:30 am Registration & Breakfast
- 8:00 am Introduction & Keynote Presentation
- 9:10 am Table Talk
- 10:00 am Adjournment

## RECOMMENDED CPE CREDIT

2 Other hours

## COURSE CODE

30514



## KEYNOTE SPEAKER

**Dorothy "Dottie" Deremo** is recognized-nationally as an author, entrepreneur, and influential leader. Dottie currently is the Principal Partner of the Deremo Group, a consulting company she founded earlier this year. Previously, she served as President and CEO of Hospice of Michigan. Dottie is well known for her expertise on end-of-life matters

and during her 15-year tenure as CEO she was able to take Hospice of Michigan from a state leader to a national power house. She has written many articles and has been a contributing author to several books. She is an insightful leader with an eye for talent and its development. Dottie strengthens leaders and companies to achieve their full potential and is a powerful figure aiding the improvement of the health and well-being of many communities.

**Dorothy E. Deremo, RN, MSN, MHSA, FACHE** – Principal Partner, The Deremo Group, Northville

## WHO SHOULD ATTEND?

- Professional women and men, career-focused CPAs, attorneys, sales account executives, insurance professionals, finance service executives
- Business owners and senior management of forward-thinking companies
- Directors, managers, supervisors and leaders who hire and coach female professionals

## EXCLUSIVE WOMEN'S LEADERSHIP WORKSHOP: (10:15 AM - 12:15 PM)

### Join us for this additional exclusive opportunity: **How to Win in a Testosterone Driven World (Limited Seating)**

Although there have been great strides in the past 50 years, women leaders are still the minority in the professional world. The unspoken challenges women face in the business world are not something they teach in school. Far too often, there are obstacles women face alone. Join Dottie for a frank discussion about many of these issues:

- How biology affects the response of men and women in various situations
- The pressure women face in work/life integration
- Communication differences between men and women
- Other unique situations women face when trying to get ahead

## WORKSHOP AGENDA

- 10:15 am Introductions & Workshop Begins
- 12:15 pm Adjournment

## RECOMMENDED CPE CREDIT

2 Other hours

## COURSE CODE

31690

## Dress for Success Michigan!

Help promote the economic independence of disadvantaged women by helping them *Dress for Success!* Bring a clean suit appropriate for interviewing and/or accessories for suiting (costume jewelry, handbags and other accessories are in high demand) to support this great cause. Tax deduction forms will be provided. For more information on *Dress for Success Michigan* visit [dressforsuccess.org/michigan](http://dressforsuccess.org/michigan).



Going Places. Going Strong.



IN PARTNERSHIP WITH:



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## PROGRAM LOCATION

Thursday, June 19, 2014  
Auburn Hills Marriott Pontiac at Centerpoint  
3600 Centerpoint Pkwy  
Pontiac, MI 48341  
248.253.9800

Special MACPA rates available for overnight accommodations.

## REGISTER ONLINE TODAY!

[www.michcpa.org/WIB](http://www.michcpa.org/WIB)  
or call 1.855.594.4273

A special thank you to the **Women's Initiative Task Force** that helped plan this event.

Laurie L. Horvath – Chair  
Marianne M. Lilly – Vice Chair  
Heidi A. Bolger  
Michelle Crockett\*  
Laurie L. Eissler  
Genevia Fulbright\*  
Meg Goebel  
Elizabeth Handley-McMall\*  
Julie B. Killian

Brenda J. Overbay  
Susan B. Perlin  
Kristine M. Ryber  
Ursula C. Scroggs  
Robin M. Stoner  
Judith R. Trepeck  
Suzanne T. Tuson  
\*Non-CPA Volunteer

*"The speaker was great! She spoke to a diverse group of women in a way that all could learn something."*

**– 2013 Attendee**

## 100% SATISFACTION GUARANTEE

MACPA delivers the highest quality educational experience. If you are not satisfied with your course, call us at **1.855.594.4273**. We will make it right.

## GET 40 FOR SURE!



You can trust that MACPA education will qualify for CPE credits as you work toward getting your required 40 hours annually. We also help you track progress with a personalized CPE Tracker that automatically includes MACPA CPE. Access your Tracker any time at [www.michcpa.org/MyCPE](http://www.michcpa.org/MyCPE) and get your **40 for sure!**

## E-asy, E-efficient, E-conomic, E-lectronic... e-Materials!

After introducing e-Materials in 2013, the MACPA was able to cut down on 4 million paper copies per year! With positive feedback from attendees, we are excited to announce that e-Materials are here to stay! Access your e-Materials 48 hours prior to your program by visiting [www.michcpa.org/ematerials](http://www.michcpa.org/ematerials). If you prefer paper copies, you can still request them when you register for a small additional cost. For more information about e-Materials visit [www.michcpa.org/ematerialsFAQ](http://www.michcpa.org/ematerialsFAQ).

**E-MATERIALS CANCELLATION POLICY:** Refunds or credit will not be given after the e-Materials have been downloaded and registrant is responsible for full balance of the course and materials.

## MACPA's Connections & Careers

MACPA's Connections & Careers makes finding high-quality, accounting and CPA candidates easy. Post your accounting or CPA job on Connections & Careers and get exposure to the kinds of high-quality candidates you need. Visit [www.michcpa.org/careers](http://www.michcpa.org/careers) today!

## SCAN WITH YOUR SMARTPHONE TO REGISTER TODAY!



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## REGISTRATION

### WOMEN'S LEADERSHIP BREAKFAST – COURSE CODE: 30514

- Price with e-materials: \$99 MACPA/MWIF/MWTA Members ; \$134 Non-Members
  - Price with paper materials: \$114 MACPA/MWIF/MWTA Members ; \$149 Non-Members
- MWIF/MWTA Members use promo code **WBPTR** to receive member rate

### WOMEN'S LEADERSHIP WORKSHOP – COURSE CODE: 31690

- Price with e-materials: \$109 MACPA/MWIF/MWTA Members ; \$144 Non-Members
  - Price with paper materials: \$124 MACPA/MWIF/MWTA Members ; \$159 Non-Members
- MWIF/MWTA Members use promo code **WBPTR** to receive member rate

## ATTEND BOTH:

- Price with e-materials: \$150 MACPA/MWIF/MWTA Members ; \$215 Non-Members
- Price with paper materials: \$180 MACPA/MWIF/MWTA Members ; \$245 Non-Members

When registering online, add both events to your cart and use promo code **WBFULL** to receive the combined program pricing.

## PERSONAL INFORMATION

Name of Registrant \_\_\_\_\_  
Please print First Middle Last

E-mail Address \_\_\_\_\_

Name for Badge \_\_\_\_\_

Firm/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_

Mobile Phone ( ) \_\_\_\_\_

(For emergency use only)

This is a permanent address change.

Special Dietary Needs: (please check one)  Fish  Fruit  Gluten Free  Vegetarian

If you require special accommodations, please contact the MACPA office, 248.267.3700.

## PAYMENT OPTIONS

Make check payable to The Michigan Association of CPAs for \$ \_\_\_\_\_.

Please bill me \$ \_\_\_\_\_ (MACPA member option only).

Please charge my:  MasterCard  Visa  American Express  Discover \$ \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Email \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV2 Code \_\_\_\_\_

Signature \_\_\_\_\_

**CANCELLATION POLICY:** If you cannot attend a program for which you are registered, call, fax, e-mail or write the MACPA at once. Cancellations received at least five (5) business days prior to the program date will be eligible for full refund or a credit. Cancellations received less than five (5) business days prior to the program date are subject to the following fees: \$50 service charge on 8-hour or longer courses, \$20 service charge on half-day events, \$15 service charge on 2-hour events and a \$10 service charge on 1-hour events. Credit balance(s) maintained with the MACPA as a result of cancellations, that are not used within one (1) year of the cancellation date, will be considered forfeited. **Cancellations will not be accepted on or after the program date. Substitutions will be allowed until the start time of the program without penalty.**

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